



# 2023—2024

## *Annual Report*

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# Building a community where *everyone thrives.*

## MISSION STATEMENT:

SVP Tucson is an ever-expanding community of engaged philanthropists dedicated to building nonprofits' capacity, strength, and impact in addressing social problems.

We accomplish this through:

- Thoughtful and strategic investments and collaborations
- Our Partners' engagement and expertise
- Inspiring and equipping Partners to be more strategic and effective in their giving

## OUR VISION:

SVP Tucson envisions a community where everyone thrives. We achieve this vision by connecting and investing in our community to enhance social impact.

## OUR APPROACH:

We connect the passions and skills of philanthropists and community leaders to strengthen the capacity of nonprofits to drive family-centered systems change, break generational cycles of poverty, and create a community where everyone thrives.



# OUR PARTNERS

Adaline and Dan Klemmedson  
 Amy Charles and Steve McMillan  
 Andrea and Jordan Levy  
 Anne Maley and Tim Schaffner  
 Barbara Harrison  
 Beth Meyerson and Jill German  
 Beth Miller and Chip Perry  
 Bob McKay, in loving memory  
 Bonnie Kampa  
 Brook Gilliam  
 Bruce and Julie Friedman  
 Cande and Tom Grogan  
 Carolyn Brown and Tim Wernette  
 Catherine Morton  
 Connie and Jim Murphy  
 Deborah and Marty Galivan  
 Deborah Watson and Craig Watson, in loving memory  
 Diane and John Patience  
 Donna Hover and Armando Ojeda  
 Dorice and Robert Beren  
 Elizabeth and Doug Friman  
 Ellen and Bill Nicoletti  
 Ellen Swanson and Michael Tucker  
 Gina Marie Lindsey and Tom Dow  
 Helaine Levy  
 Jane and David Shurtleff  
 Jim Halpert, in loving memory  
 Joanne and Howie Adams  
 Jon Bialis  
 Kassie Davis and Bruce Beatus  
 Kathleen Cheevers  
 Kent Burbank and Vicente Talanquer  
 Keri and Jeff Silvyn  
 Kerri Lopez-Howell  
 Kerry Milligan and Craig LeCro  
 Koren Sherrick and Skya Nelson  
 Laurie and Rob Glaser  
 Leigh Tiedemann and David Dove  
 Linda Sampliner and Dick Sampliner, in loving memory

Liz Kanter Groskind and Eric Groskind  
 Lyric and Steven Kite  
 Maria and Terry Slayman  
 Nancy and Steven Pregulman  
 Nanette Warner and Bob Crago  
 Paloma Lopez-Santiago  
 Pam Grissom  
 Patricia Andrade and Hank Walker  
 Peggy and, in loving memory, Steve Goulding  
 Rhonda R. Fleming and Robert Fleming  
 Sandra Carter and Travis Palmer  
 Sarah Simpson  
 Shannon and Eric Kutscher  
 Sharon and Alan Levin  
 Stephanie Bowers and Aaron Rottenstein  
 Steve and Diane Witthoeft  
 Susan and Jim Stofft  
 Susan Comstock and Marc Rolfes  
 Suzanne Shiff

## Corporate Partners:

Attesa Capital  
 Banner University Health Plans  
 Community Foundation for Southern Arizona  
 Connie Hillman Family Foundation  
 Diamond Family Philanthropies  
 Edward Jones  
 Fleming & Curti, PLC  
 Gadabout SalonSpas  
 Jewish Philanthropies of Southern Arizona  
 Mosaic Quarter  
 Roediger Hoff, PLC  
 Tucson Electric Power

*Thank You!*



Leadership. Guidance. Support.

## *Our Team*

**Jennie Grabel**

*Chief Program Officer and  
Interim Chief Executive Officer*

**Brittany Battle**

*Fast Pitch Director*

**Hattie Groskind**

*Development and Engagement Manager*

**Sahar Mitchell**

*Program Manager*

**Marci Saffer**

*Partner Engagement Coordinator*

**Brie Seward**

*Vice President of Strategic Relationships*

**Alisa Transue**

*Administrative and Operations Manager*



# Thank you to our Partners for your *generous support*

Dear Community,

As SVP Tucson celebrates our 19th year in the community, we are in awe of this organization's fortitude, growth, and strategic innovation. Our unique approach of catalyzing engaged philanthropists to strengthen and scale nonprofits to better serve whole families in the community is making a significant impact. We are changing systems for families to truly create a community where everyone can thrive. Whether you have been a part of SVP Tucson since our founding or are new to our work, we welcome you to learn more about our passions, our projects, and our impact.

In FY24 alone, we influenced major local policy, supported the launch of new family-centered programming, and hosted nationally recognized leaders locally to create greater public awareness of the issues we, as a partnership, care about. We amplified our programs, exceeding fundraising goals in Fast Pitch for the amazing eight agencies we supported. We also launched seven new family-focused programs. This past year, we catalyzed our resources to impact our community's collective work to strengthen and scale nonprofit organizations, which so often lack the necessary resources. We said goodbye to our CEO of eight years, Ciara Garcia. We look forward to continuing our work with Ciara, now the CEO of SVP International, to build the SVP network and make a remarkable global impact.

As you review this Annual Report, we hope you see yourself in it. Whether you were an SVP Partner who spent time working with one of our 2Gen Nonprofit Collaboration agencies, supporting our dynamic Fast Pitch program, or attending one of our educational events, your contributions have been vital to our success.

SVP Tucson is a reflection of the community working together to create systems change that acknowledges and centers whole families, building a community where everyone can thrive.

Warm regards,

*Liz Kanter Groskind*  
BOARD PRESIDENT



*Jennie Grabel*  
INTERIM CEO AND  
CHIEF PROGRAMS OFFICER



# Our Focus for the Future

## Strategic Framework



### COMMUNITY

**Opportunity:**

Provide families with comprehensive services addressing poverty cycles and family interconnectedness.

### NONPROFITS

**Opportunity:**

Equip nonprofits with tools and resources for sustainable operations, scaling, and expanded impact.

### PHILANTHROPY

**Opportunity:**

Empower donors with deep understanding of community issues and a connection to the nonprofits that solve those issues in sustainable ways.

### INTERNAL OPERATIONS

**Opportunity:**

Grow SVP Tucson's community impact by increasing its budget, staff, Partner network, and grantmaking.



# Our Programs

## 2GEN *Nonprofit Collaboration*

### ABOUT 2GEN NONPROFIT COLLABORATION

Our 2Gen Nonprofit Collaboration is rooted in the two-generation (2Gen) approach as designed by Ascend at the Aspen Institute. This approach centers the whole family to create a legacy of educational success and economic prosperity that passes from one generation to the next. Each agency was carefully vetted and selected because of their collaborative nature and area in which their programming offers support. These agencies are working to seamlessly refer all generations of a family to the services across organizations that will benefit them most.

SVP Tucson functions as the backbone of this systems change effort. We are building internal and collaborative capacity in each individual agency and collectively to remove barriers for families. The vision is that any member of a family can enter any one of the eight agencies in the collaboration and have all of those resources and programs easily accessible.



“ The value of SVP to Interfaith Community Services (ICS) is immeasurable. Our clients have gained access to more resources through the SVP network than ICS could have provided alone. Our staff have benefited from valuable coaching that has allowed them to grow in a non-judgmental environment. ”

**Tom McKinney, CEO, ICS Tucson**

*Representative mapping of collaboration agencies in 2Gen Approach Components that, when in place for a whole family, are proven to support educational and economic mobility.*

“ Being part of the 2Gen collaboration has been an absolute game-changer for us. As a new CEO navigating the challenges of leading a small nonprofit, the 2Gen approach has provided us with critical support to holistically serve families—both children and their parents. It’s helped us develop a more cohesive strategy for family well-being and given us access to peer networks and technical assistance that we wouldn’t have had otherwise. The opportunity to scale best practices and engage with systems change has empowered us to create lasting impact for the communities we serve. ”

**Erica Smith, CEO, Boys to Men Tucson**

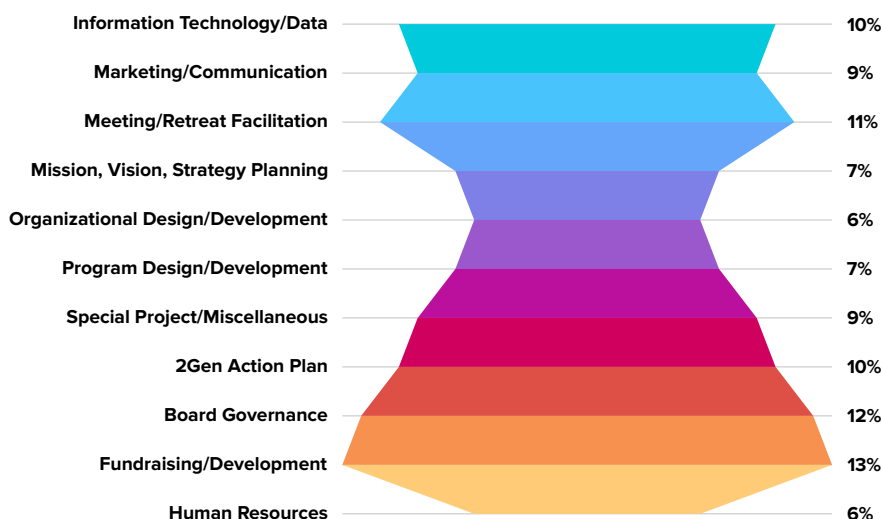
# Our Programs

## 2GEN Nonprofit Collaboration

### INTERNAL CAPACITY BUILDING ACTIVITIES

SVP Tucson's unique model of engaged philanthropy pairs SVP Partners (philanthropists who volunteer their time) with strategic projects that have been self-identified by agency staff. These projects are designed to build the internal capacity of each agency with the end goal of sustaining and scaling program service delivery.

**52 SVP Partners supported**  
**57 projects in these capacity**  
**building areas in FY24**



### SVP'S COACHING PROGRAM: 31 COACHING PAIRS

With a deep understanding of the limited resources nonprofits have to offer professional development, SVP Tucson offers 1:1 coaching to nonprofit staff members in our 2Gen Nonprofit Collaboration agencies.

*“I have had great pleasure collaborating with my nonprofit partner in assisting her in improving her communicating and leadership skills. Our sessions have helped her prepare for an interview that resulted in her promotion to a management position and hopefully, our continuing relationship will assist her in her new supervisory position.”*

**Jim Murphy, SVP Partner**

*“I have been meeting with an SVP coach for the past several months, and it has been a fantastic experience. My coach has decades of executive experience and always has great insights about any professional puzzle I bring into our conversations. She doesn't ever tell me what to do or what she would do. Instead, my coach asks great, open-ended questions that help me work through the problem using a framework made from my goals and values. Since beginning our meetings, I have gained greater clarity about both my nonprofit work and my career plans.”*

**Shannon Kelly, YWCA Director of Development & Marketing**

# Our Programs

## 2GEN Nonprofit Collaboration



**TUCSON**

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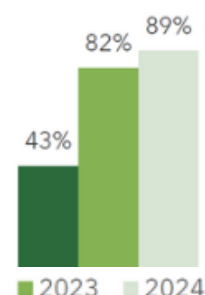
### COLLABORATIVE CAPACITY BUILDING

SVP Tucson is creating transformational change by shifting mental models within nonprofit organizations so that they think about, plan for, and act upon the needs of all members of a family through the 2Gen Collaboration. Front line staff is one of the most important stakeholder groups to change their mental model and support the practice and power of 2Gen (whole family service).

As a result of the 2Gen Collaboration, collaboration with partner agencies has increased.



Since our agency joined SVP's 2Gen, I feel more confident that we can support two or more generations of family members when that need arises.



### INCREASE IN FAMILY-CENTERED REFERRALS

SVP supported all 2Gen Collaboration agencies onboarding to the CommunityCares platform—the statewide closed-loop referral network—designed to enhance individual and community well-being through medical and social service program referrals—which increased accepted referrals by 345%.

FY23 Accepted Referrals  
(Between 2Gen Agencies)

69

FY24 Accepted Referrals  
(Between 2Gen Agencies and additional  
CommunityCares network agencies in Pima County)

307

### 2GEN INNOVATION FUND: COLLABORATIVE FAMILY-CENTERED PROGRAMING

Designed to serve 487 families through innovative, collaborative shared programming and projects, the 2Gen Innovation Fund pairs two or more 2Gen Nonprofit Collaboration agencies together to develop and execute programs/projects aimed at impacting two or more generations at one place and time, lessening time and travel barriers and enhancing whole family well-being. This grid shows the 2Gen Component area(s) of these collaborative projects.

2Gen Components	Focus
Early Childhood Education	3
K-12 supports	4
Postsecondary & Employment Pathways	3
Social Capital	5
Health, Including Mental Health	5
Economic Assets	2



# Our Programs

## 2GEN *Nonprofit Collaboration*

### IMPACT IN THE COMMUNITY

*2Gen Agencies Collectively Service Tucson/Pima County:*

Pima County Total Population:	1,063,162	Tucson Total Population:	546,574
% of People Served in Pima:	9.05	% of People Served in Tucson:	18



“Over the past year, SVP partners have worked on a variety of projects that have had tremendous impact on TJFL's organizational efficiency, fundraising, and loan operations. The applicant interview rubric developed by a team of Partners transformed the way we guide our constituents through the application process.”

**Allison Wexler, Executive Director for Tucson Jewish Free Loan**

### STATS FOR 2024

## \$25K

Innovation fund grants from SVP Tucson

## \$200K

2Gen Nonprofit Collaboration annual unrestricted gifts from SVP Tucson

## 57

Capacity building projects completed

## 52

Partners working on projects and coaching

# Our Programs

## Fast Pitch

### ABOUT FAST PITCH

Our Fast Pitch program provides eight nonprofits with access to world-class pitch training and marketing curriculum, resources for cultivating donor relationships, the opportunity to refine their organization's message with the support of experts and mentors, and a night on stage to share that message with the Southern Arizona community. This five-month program engages all of Tucson, and beyond, in the process of creating positive change—it is, in its very roots, a catalyst for collaboration that drives lasting growth in nonprofits.

### MEET THE 2024 CLASS

Fast Pitch inspires and engages all of Tucson in the process of creating positive change. Philanthropy is a vehicle to create change, and nonprofits are driving that change by creating solutions to our most critical needs. Together, we are building a future where our nonprofit communities are resilient, have resources to thrive, and are strengthened by the power of relationships.



#### From: Greg Curtis Wakefield (Mentor for Class 2024)

“Serving Fast Pitch as a mentor allows me the very real privilege of supporting powerful, heart-forward leaders in our community with the communication skills and thought partnership that allows their work to not just be understood, but valued and emotionally felt by those who want to help. I'm so grateful for this opportunity!”

# Our Programs

## Fast Pitch

### NONPROFIT TRAINING

We built a robust and expansive training program because we know that resiliency is best developed through education and experience. We carefully developed a two-phase program to teach nonprofit leaders fundamental communication and fundraising skills. Over the course of the program, participants will receive training from three professional trainers.

#### Pitch Development

All nonprofits have a story to tell. Fast Pitch helps them tell it! Our training program begins with pitch development. Nonprofit leaders will participate in pitch workshops to learn about the key elements of effective practice and presentation.

#### Donor Connections

We believe in the power of relationships. This year, we are cultivating donor connections and building a more empathic, educated community of supporters. Participants will learn how to make major gift asks, have ample opportunities to meet with local donors, and learn the importance of relationship building.

#### Marketing Strategy

We believe that a good strategy can turn impact into action! Participants will conclude the program with Content Plan Development and Digital Strategy to incorporate elements of their Fast Pitch training into a marketing strategy that helps guide their day-to-day operations.





# Our Programs

## Fast Pitch



### MAIN EVENT

*The 9th Annual SVP Tucson Fast Pitch event was an evening of inspiration and impact designed to create community-level change.*

We hosted a remarkable gathering that connected 600+ people across Southern Arizona. Attendees came together for an evening rich in relationship building, captivated by impactful "fast pitch" stories from nonprofit organizations. Together, we witnessed eight exceptional leaders earn cash prizes as they shared their compelling narratives with a live audience.

***“Because of Fast Pitch, we have been able to expand our services, connect with more community members, offer additional resources, and create a more welcoming and comforting space for the children and families we serve. This support has allowed us to implement more programs, resources and activities that foster positive interactions and strengthen family bonds.”***

***Fast Pitch Class of 2024 Participant***



# Our Programs

## Fast Pitch

### STATS FOR 2024

**\$307K**

Fast Pitch total giving to the class of 2025

**195**

People involved with Fast Pitch 2024, including mentors, selection committee, judges, production team, and more

**38**

Sponsors

**\$121K**

On-stage awards distributed to participating nonprofits

**\$30K**

Average amount of funding participating nonprofits received

### HIGHLIGHTS

Our Fast Pitch program remains a cornerstone of our efforts to enhance donor relationships, amplify the visibility of nonprofits, and equip leaders with the skills to present their missions with confidence and clarity. This year, we achieved remarkable milestones, setting a new record by raising an impressive total of \$307,000 for eight deserving nonprofits. This amount includes \$121,000 in on-stage awards, \$40,000 match from the Connie Hillman Family Foundation, and an additional \$146,000 garnered through enthusiastic community support.



### INNOVATION & CONNECTION FOR NONPROFITS

We hosted the first annual Fast Pitch Application Writing Workshop, with over 40 nonprofits in attendance. We “pulled the curtain back” for applicants and provided tailored support to each and every single nonprofit. Applicants heard from SVP staff, alumni, and former selection committee members to gain new perspectives. Guests were able to get 1:1 application support, view examples from alumni, ask questions, and learn how SVP’s selection process works.

Nonprofits shared that they had a better understanding of expectations, and had more confidence and increased excitement for applying to the Fast Pitch Program in the future.

SVP Tucson is changing what is possible in grantmaking.

*“I submitted my Fast Pitch application and wanted to thank you for your support in the process. It completely changed how I viewed the application and how I viewed myself - thank you!”*

**Denise Aquino, Executive Director of El Grupo Youth Cycling**

# The Year *in Review*

*Together, we've achieved transformative impact.*

## **CONNIE HILLMAN FAMILY FOUNDATION MATCH SUCCESS**

Thanks to the support of SVP Partners and community support, we have successfully completed the Connie Hillman Family Foundation Match campaign, raising \$2 million to receive the full \$1 million match. This extraordinary achievement amplifies our ability to create significant change within our community. The funds have enabled us to expand the 2Gen Nonprofit Collaboration to support more local nonprofits and drive meaningful, sustainable progress in Southern Arizona. A special thanks to the Connie Hillman Family Foundation for believing in our mission and joining us to create a community where everyone can thrive.



## **2GEN EMBEDDED IN CITY & COUNTY PROSPERITY INITIATIVE**

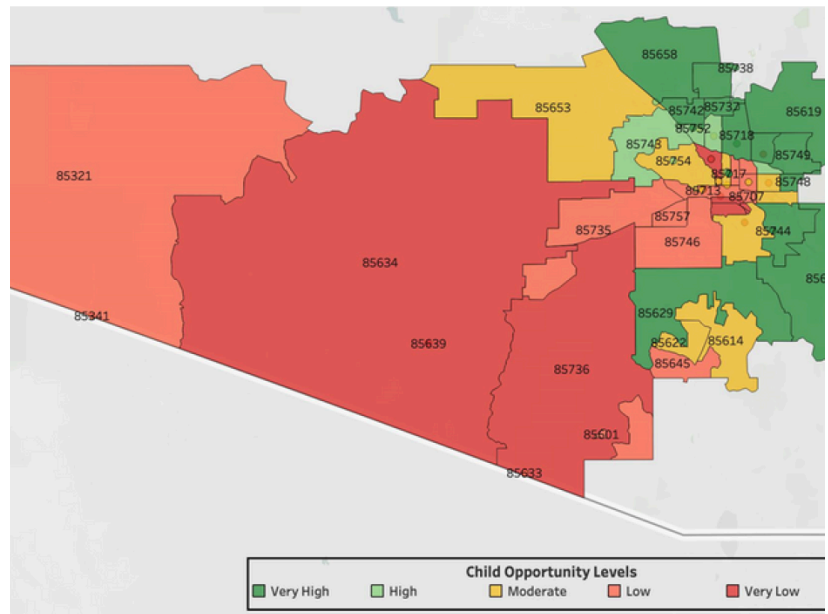
SVP Tucson with support from Ascend at the Aspen Institute influenced local policy to include the two-generation (2Gen) approach as a cross-policy strategy in the Prosperity Initiative, an intergovernmental effort to develop wealthier communities across Pima County through policies that reduce generational poverty and improve opportunity. The 11-policy bundle was passed by the Pima County Board of Supervisors in December 2024 and by the Tucson City Council in January 2025. SVP has partnered with Pima County on an Urban Institute Mobility Action Learning Network grant to develop local indicators and metrics to measure the success of the initiative.



# The Year *in Review*

## ASCEND IMPACT FUND GRANTS FUNDING TO PILOT THE FAMILY VOICES COUNCIL

With support from the Ascend at the Aspen Institute Fellowship Impact Fund, SVP Tucson partnered with All Children Thrive to develop a Family Voices Council (FVC) for Southern Arizona. The council will inform and influence the region's nonprofit service delivery, philanthropic investments, and policy implementation. Our FVC comprises nine caregivers with lived experience in poverty, intentionally recruited from different geographic backgrounds, with varying family dynamics to assure representation of all family systems.



“SVP Tucson and its Partners are listening to and acting on the communities’ greatest strengths and needs to maximize family potential in the region. This is the time to invest and support the 2Gen Nonprofit Collaboration which is paving the pathway to family prosperity in Arizona and beyond.”

Neighborhoods  
Furthest from  
Opportunity

- 85634
- 85639
- 85746
- 85706
- 85723

**Marjorie Sims, Managing Director of  
Ascend at the Aspen Institute**

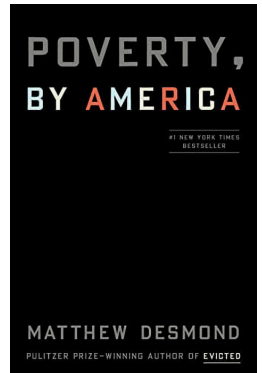
## ASCEND AT THE ASPEN INSTITUTE LEADERSHIP VISITS SVP TUCSON FOR THE ANNUAL PARTNER SUMMIT & 2GEN NONPROFIT RETREAT IN OCTOBER

Leaders from Ascend at the Aspen Institute joined SVP Tucson’s Annual Partner Summit and 2Gen Nonprofit Collaboration Retreat, putting a national spotlight on SVP Tucson and our innovative approach to the 2Gen approach. Chidi Jenkins, Senior Officer for Leadership and Public Policy; Sama Sabihi, Program Manager for 2Gen Practice; and Marjorie Sims, Managing Director, led various activities and speaking engagements during the events.

# The Year *in Review*

## EDUCATING THE COMMUNITY ON THE ISSUES THAT MATTER: SVP TUCSON OFFERED SESSIONS ON UNDERSTANDING POVERTY

In partnership with the Primavera Foundation, Pima County, the Community Foundation, and the Frances McClelland Institute at the University of Arizona, SVP Tucson hosted a series of Understanding Poverty Workshop events with Bonnie Bazata. Participants assessed economic class and its impact on their lives and biases, reflected on how systemic inequality can impede progress, and evaluated tools for change. We co-hosted a public forum and private roundtable with Pulitzer Prize-winning author, Matthew Desmond.



## ADVANCING 2GEN NONPROFIT COLLABORATION: SVP TUCSON DEBUTS INNOVATION FUND

SVP Tucson proudly introduced the 2Gen Collaboration Innovation Fund, a \$25,000 pool designed to support cross-agency, cross-generational, or multi-family member events, projects, or programs. This fund is available to initiatives presented by two or more of our eight 2Gen Collaboration Partner agencies. SVP Partners reviewed the grant applications and awarded funding to eight projects involving multiple agencies.



*“Parent Aid and Boys to Men Tucson have begun co-creating an eight-week program for dads of all types to engage with their masculine-identified youth in healthier and more empathetic ways. Adults and youth will explore what boys need from men in their lives to build a lifelong foundation for connection and love.”*

**Allan Stockellburg, Executive Director for  
Parent Aid**

# FINANCIALS

Our budget for FY25 is \$1.8M

## FY 2024 REVENUE

**\$1,750,378**

## INCOME SOURCE BREAKDOWN

SVP Partner Annual Contributions (15%)	\$264,500
Grants (16%)	\$287,000
Connie Hillman Matching Campaign (29%)	\$500,764
Fast Pitch Sponsorships (20%)	\$348,000
Fast Pitch Ticket Sales (1%)	\$23,675
Community Donations (16%)	\$287,675
Other Contributions (2)	\$38,764

## EXPENSES BREAKDOWN

Grants (21%)	\$370,071
Programs (66%)	\$1,175,419
General/Admin (7%)	\$115,600
Fundraising (7%)	\$115,590

Total Expenses FY 2024	\$1,776,680
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**THANK YOU FOR MAKING A DIFFERENCE.**



*Engage With Us Today!*